

2026 Atlantic Balloon Fiesta Contest Terms & Conditions



1. Contest Period: July 15 to August 15, 2026
2. No purchase necessary to win. Enter by filling out ballot form.
3. One entry per person.
4. Contest open to persons 18 and older. Employees or affiliates of CU Financial Management and our partner credit unions are not eligible.
5. No cash value or substitutions.
6. **Prize:** A hot air balloon ride for two (2) people at the Atlantic Balloon Fiesta held in Sussex, NB. Value \$700.
7. Prize winner will be randomly drawn from all valid entries on August 17, 2026.
8. Winner must contact Balloon Fiesta organizers directly by August 21, 2026 to schedule ride. which could occur any time during the festival (September 10-13, 2026). Contact for Fiesta will be provided by CU Financial Management.
9. The balloon ride is subject to the festival's schedule and weather conditions. If inclement weather prevents the ride, **no** alternative prize will be provided. The prize is only valid for the duration of the 2026 festival, not redeemable for another year.
10. Weight and height restrictions apply for balloon rides (subject to balloonist's discretion).
11. Winner is subject to Atlantic Balloon Fiesta regulations.

Sponsor's Rights to cancel, amend, or void:

CU Financial Management has the right to cancel contest in case of technical issues or fraud.

CU Financial Management bears no responsibility for technical glitches or errors that may affect the contest.

Sponsor's limited liability:

CU Financial Management bears no liability for damages, including those caused by technical malfunctions, or any claims of losses arising from entrant's participation in this contest.

Balloon ride is taken at the winner's risk, and entrants release CU Financial Management from any losses or claims arising from participation in the contest.

CLICK [**HERE**](#) for Transport Canada's information about Hot Air Balloons.